

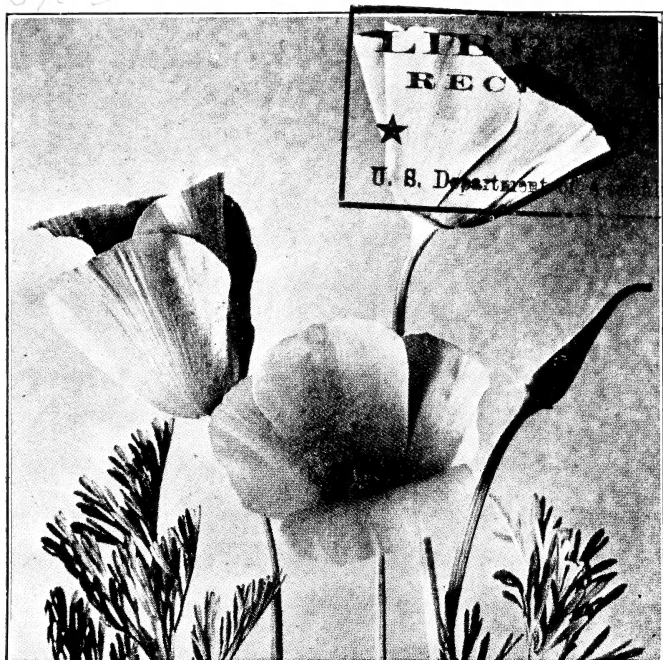
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California

Wild Flower Seeds

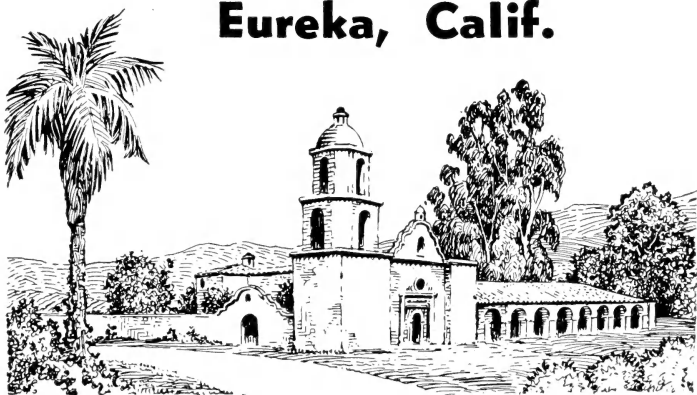


State Flower of California (Eschscholzia Californica).

E. JOHNSON

The Wild Flower Man

Jersey Avenue
Eureka, Calif.



California has one of the largest and most interesting collections of wild flowers in the world. This list is a few of the best.



ARGEMONE. "Prickly Poppy."

We have compiled this folder for the benefit of those flower lovers who have seen or heard of the beautiful flowers that grow wild in California, and those who may not be aware that these flowers, while native, can be easily grown from seed in almost any locality.

We have taken care to list only those leaders that are easily grown in the home garden. Given the proper care, these principal species that we offer to our customers will thrive as well for you as in their natural setting.

Most of these varieties are annuals and can be sown from late Fall, for early Spring bloom, to early Summer, depending upon your locality

May we serve you and your garden?

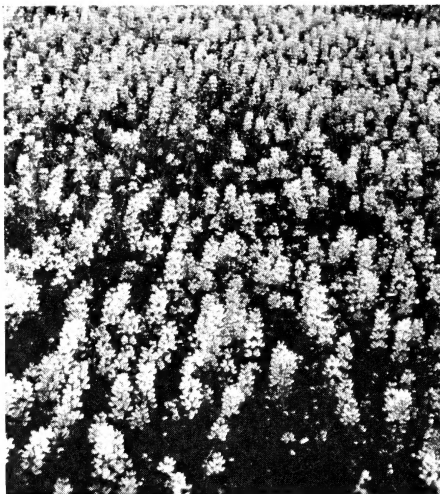
NOTE

You'll want to save this folder. If you should visit California, it will not only aid you in identifying our wild flowers but will tell you what varieties to look for in various sections of our State.

ABRONIA "Sand Verbena"—A low or trailing plant with small clusters of pink, yellow or rose-lavender blossoms at tip of stem. Fragrant at night. Predominant along the north coast and So. Calif. beaches and desert areas. Noted in vicinity of famous Palm Springs. **Pkt. 10c. Giant Pkt. 25c.**

A field of *Lupinus succulentus* or "Blue Lupine" at Arvin, near Bakersfield, California.

This district had over 2 million visitors last spring and early summer. Likes heavy soil, grows easily and rapidly and usually re-seeds itself. Excellent for beautifying vacant lots.



ARGEMONE "Prickly Poppy" — Charming free-flowering annual of the Poppy Family. Large flowers resembling the poppy with prickly foliage 2 to 4 ft. **Pkts. 10c and 25c.**

BARTONIA "Blazing Star"—A very attractive native 1 to 3 ft. with single, fragrant, golden-yellow blossoms that open late in the afternoon. **Pkts. 10c and 25c.**

CACTUS (per.)—Many varieties of cactus are to be found in the desert areas of South and So. Eastern Calif. We offer generous packets of mixed seed — all kinds. **Pkt. 25c.**

CLARKIA elegans "Rocky Mt. Garland"—A shapely plant 2 to 3 ft. with long graceful buds resembling those of the fuchsia that open in late summer into showy rose or purple blossoms. Excellent for cutting. **Pkts. 10c and 25c.**

COLLINSIA (bicolor) "Chinese Houses" — An excellent addition to the rock garden. Showy blue and white flowers in spikes. **Pkts 10c and 25c.**

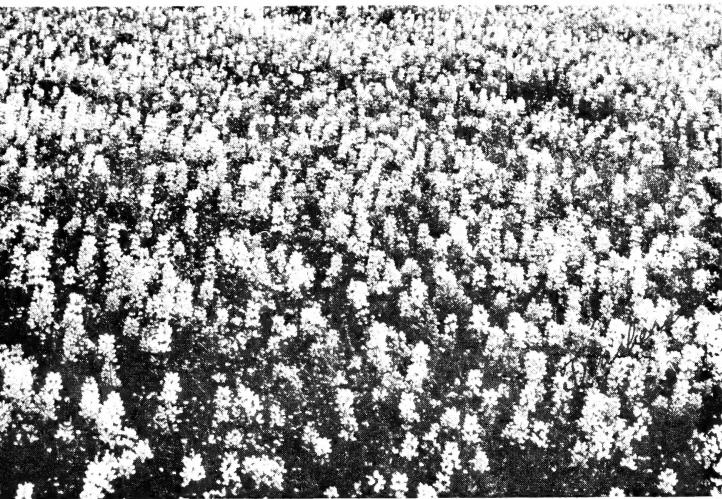
ESCHSCHOLTZIA "California Poppy." — Beautiful State flower. Most widely known and popular species of the Poppy family. Attractive satiny-petalled flowers varying from pale cream to deep orange with blue-green finely cut foliage. Grows extensively in elevations to 2000 ft. from Southern California to the "Big Trees" in the beautiful Redwood Empire section of Northern California. **Pkt. 10c. Giant pkt. 25c. 1 lb. \$3.50. Mixed**—(orange, yellow and white). **Pkt. 15c.**

GILIA tricolor "Birds Eyes"—Beautiful pale-lilac blossoms, centered with yellow and tinged with deep purple. Grows freely in the slopes of the coast ranges and the foothills. **Pkt. 10c. Giant pkt. 25c.**

G. capitata "Thimble Flower"—Grows to 2 ft. with feathery foliage and dense roundish heads of lavender-blue blossoms. **Pkts. 10c and 25c.**

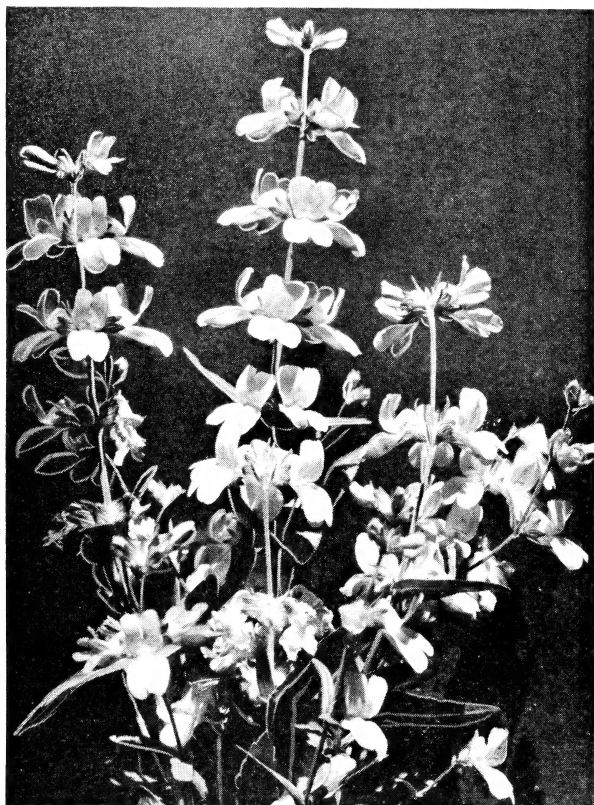
GODETIA bottae "Farewell to Spring"—A shapely slender plant 2 to 4 ft. with large rose colored flowers sometimes running to lilac and dotted with deep purple. Abounds in the shady banks of the Malibu Mts. just back of famous Malibu Beach. **Pkts. 10c and 25c.**

LAYIA elegans "Tidy Tips"—Charming daisy. Yellow centered petals 1 to 2 inches broad, tipped with creamy white edges. Abounds in North and Central California in the valleys and sandy plains. **Pkt. 15c.**



LUPINUS nanus "Lupine" — One of the most predominant wild flowers of Calif. Thousands of acres of these charming pea-shaped flowers, borne in profusion on long-stemmed spikes may be noted in many sections of the State. Colors vary in different shades of blue, yellow and white. **Deep blue, Pkt. 10c. Yellow, Pkt. 15c.**

Note: On the road to the Samoa Lighthouse, across Humboldt Bay from Eureka, on the Redwood Highway, 2000 acres of Yellow Lupin may be noted.



COLLINSIA. "Chinese Houses."

LEPTOSYNE stillmani "Wild Coreopsis"—Another showy member of the daisy family. Very easily grown and excellent for early cutting. **Pkts. 15c.**

L. maritima "Sea Dahlia"—Per.—Similar to above but grows to 3 ft. with flowers 3 in. or more across. **Pkt. 15c.**

LIMNANTHES douglasi "Meadow Foam"—A shade and moist loving flower with fragrant white blossoms which are shaded toward the base into pink and yellow. This attractive little plant is found in the low damp regions and is an excellent addition to the wild garden, creating a charming effect in the early Spring. Easily grown. **Pkt. 15c.**

NEMOPHILA insignis "Baby Blue Eyes"—Delightful clear blue broadly bell-shaped blossoms held on short stems. Found mostly along the coast and in the central California valleys. Abounds in the vicinity of Yosemite National Park. **Pkts. 10c and 25c.**

N. maculata "Five Spot"—Exceedingly pretty species of this family of Natives, with white blossoms, the tip of each petal marked with deep purple. **Pkts. 10c and 25c.**

OENOTHERA trichocalyx "Desert Evening Primrose"—This flower is at its best around famous Palm Springs and causes much amazement among visitors. The flower is pure white and the plant sometimes reaches a height of two feet. Likes a sandy soil. **Pkt. 30c.**

ORTHOCARPUS "Owl's Clover"—Bright magenta tufts growing on a stem with many small divided leaves. Little cream sacs of yellow and crimson, that resemble small owls nestle among the tufts. Predominant in the noted Kern County wild flower areas which incidentally are probably the best known in California. **Pkt. 25c.**

PENSTEMON "Blue Perennial"—Has heart shaped leaves with blossoms similar to those of the honeysuckle. Found particularly in Southern California. "Blue Gem," rich blue. **Pkt. 25c.**

P. centranthifolius "Scarlet Bugler"—Also a perennial producing an abundance of bright red flowers over a long period. Reseeds itself the first year. **Pkt. 25c.**

PHACELIA viscida, "Blue Plate"—Large brilliant blue flowers for bedding. 1 ft. **Pkt. 15c.**

P. campanularia "Calif. Blue Bell"—Low growing plant with clear blue bell-shaped flowers suitable for edging. **Pkt. 15c.**

P. tanacetifolia "Wild Heliotrope"—Mauve blue clusters. Grows to 2 ft. **Pkt. 10c.**

P. whitlavia "Wild Canterbury Bell"—Blue or purple bell-shaped blossoms. 1 ft. **Pkt. 15c.**

PLATYSTEMON californicus "Cream Cups"—Very pretty creamy six-petalled blooms sometimes running to yellow. Grows extensively throughout the State in the foothills, plains and valleys. **Pkt. 25c.**

VIOLA pedunculata "Yellow Violet"—Flowers are a sunset yellow with a deep brown center. Found in nearly all the foothills of California. Delicately perfumed. **Pkt. 35c.**

GROWING REDWOOD BURL—These are growths that are cut from the giant Redwood Trees here in the Redwood Empire. When placed in about $\frac{1}{2}$ in. of water, they will sprout and grow long shoots, lending the cool delightful atmosphere of the Redwood forest to your mantle, table or window pane. Packed in damp moss to assure perfect shipment and guaranteed to grow. **Price \$1.00 each postpaid.**



PHACELIA viseida. "Blue Plate."

Wild Flower Mixture

A carefully selected mixture of over 20 of the leading varieties listed separately in this catalog. This gorgeous display of California's beautiful wild flowers will require very little care and will furnish an abundance of beautiful flowers throughout the season. Ideal for semi-wild spots, out of the way corners, or for planting among shrubbery. Seed may be broadcast from early Fall to late Summer, depending upon the locality.

GIANT PKT.....	25c
1 oz.....	60c
1 lb.....	\$5 ⁰⁰

SOUVENIR COLLECTIONS

10 pkts., all different . . . 75c

20 pkts., all different . . . \$1.25

"WE PAY THE POSTAGE"

CALIFORNIANS: "Don't forget the tax."

E. JOHNSON

The Wild Flower Man

Jersey Avenue

EUREKA, Calif.

